



2018 Economic Contribution of the Beverage Industry

The Beverage Industry is a Major Contributor to America's Economy

American beverage companies, many of which are members of the American Beverage Association, make and sell some of the most popular non-alcoholic beverages in the world. With a presence felt in every corner of every community in the country - from our products in the aisles of neighborhood stores, to our local delivery drivers who distribute them, to our support of local community initiatives - you might say that the beverage industry delivers.

The Beverage Industry is an Important Part of the American Economy

America's non-alcoholic beverage industry plays an important role in the American economy, providing well-paying jobs, paying significant tax dollars to state and federal governments and making generous charitable contributions in communities across the country.

The American Beverage Industry Provides 252,974 Jobs in the United States:

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| Soft Drink Jobs: | 110,071 |
| Bottled Water Jobs: | 42,596 |
| 100 Percent Juice/Juice Drinks Jobs: | 36,589 |
| Other Beverage Category Jobs: | 10,971 |
| Distribution Jobs: | 52,747 |

With a direct economic impact of **\$182.6 billion**, America's beverage industry provides **\$19.8 billion** in wages, while beverage companies and their employees, and the firms and employees directly employed by the industry, provide significant tax revenues - **\$19.1 billion** at the state level and **\$30.0 billion** at the federal level.

In addition to beverage production and distribution jobs, America's beverage industry supports a number of other business sectors and their employees throughout the country that benefit from the economic impact of our industry. **In fact, more than 1,095,828 workers in restaurants, grocery stores, convenience stores, movie theaters and more depend, in part, on beverage sales for their livelihoods.** Factoring in this retail impact further broadens the economic reach of the non-alcoholic beverage industry by **an additional \$193.5 billion** beyond what our industry generates directly.

America's beverage companies and their employees also generously contribute **\$1.5 billion to charitable causes** across the country.

We are American companies with American workers making American products in America's hometowns.