



## 2018 Economic Contribution of the Beverage Industry State of Kansas

### The Beverage Industry is a Major Contributor to Kansas' Economy

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Kansas' beverage companies, many of which are members of the American Beverage Association, make and sell some of the most popular non-alcoholic beverages in the world. With a presence felt in every corner of every community in the state - from our products in the aisles of neighborhood stores, to our local delivery drivers who distribute them, to our support of local community initiatives - you might say that the beverage industry delivers.

### The Beverage Industry is an Important Part of Kansas' Economy

Kansas' non-alcoholic beverage industry plays an important role in the State's economy, providing well-paying jobs, paying significant tax dollars to the state and federal government and making generous charitable contributions in communities across the State.

### Kansas' Beverage Industry Provides 2,864 Jobs in the State:

Soft Drink Jobs:	1,452
Bottled Water Jobs:	414
100 Percent Juice/Juice Drinks Jobs:	275
Other Beverage Category Jobs:	108
Distribution Jobs:	615

With a direct economic impact of **\$2.0 billion**, Kansas' beverage industry provides **\$210.9 million** in wages, while beverage companies and their employees, and the firms and employees directly employed by the industry, provide significant tax revenues - **\$154.3 million** at the state level and **\$277.4 million** at the federal level.

In addition to beverage production and distribution jobs, Kansas' beverage industry supports a number of other business sectors and their employees throughout the state that benefit from the economic impact of our industry. **In fact, more than 10,305 workers in restaurants, grocery stores, convenience stores, movie theaters and more depend, in part, on beverage sales for their livelihoods.** Factoring in this retail impact further broadens the economic reach of the non-alcoholic beverage industry by **an additional \$1.7 billion** beyond what our industry generates directly.

Kansas' beverage companies and their employees also generously contribute **\$13.4 million to charitable causes** across the state.

**We are American companies with American workers making American products  
in America's hometowns.**