**Active Membership**

**ADVOCACY.** Supporting the mission of the beverage industry's trade association — to unite America's non-alcoholic beverage companies to achieve responsible public policy and promote our industry's commitment to customers, consumers and communities.

**NETWORKING.** Opportunities through ABA meetings and events.

**EXPOSURE.** Listings in all member publications and sites. Sponsorship and advertising opportunities (publications, web site, meetings and at ABA events).

**INFORMATION.** Access to ABA's print and electronic publications and newsletters including:

- **SmartBrief.** A daily email compilation service of the top beverage-related news stories of the day.

- **SPII Report.** Science intelligence and news affecting the beverage industry.

**Membership and Supplier Directories.** Current listings of active, associate and international members, including contact information and brands, and the products and services of associate member companies — our industry's valued business partners.

- **Buyers Guide.** Showcases and promotes the goods and services of industry suppliers. Advertising available; discounts to ABA members.

- **Annual Review.** An annual snapshot of ABA's work and the progress of the beverage industry.

**Plus...** Industry Alerts and Media Communications

**ABA WEB SITE.** A wealth of information at your fingertips featuring our blog "Sip & Savor" plus exclusive access to the Member Resources section which will provide valuable resources such as economic impact data, legislative tracking materials, scientific policy analyses and various communications tools. Visit [www.ameribev.org](http://www.ameribev.org) for more information.

**USE OF ABA LOGO.** Promote your ABA affiliation.