

ABA Member Services

Benefits of Being an ABA Member



Associate Membership

■ SALES & MARKETING

- Your company's listing in ABA's Online Membership Directory — www.ameribev.org
- Special recognition in ABA's Supplier Products/Services section (includes company logo and marketing description)
- Web & Email links to your company's website and sales/marketing contact
- Promotions to industry purchasing agents
- Set of mailing labels (first set free; member discount on additional orders)
- Referrals to the many inquiries for products/services information

■ INTERBEV DISCOUNTS — www.interbev.com

■ USE OF ABA LOGO — PROMOTE YOUR ABA AFFILIATION!

■ SPONSORSHIP AND NETWORKING OPPORTUNITIES AT ABA EVENTS

■ ADVERTISING OPPORTUNITIES IN ABA'S ONLINE BUYERS GUIDE (reduced prices for members)

■ ACCESS TO INDUSTRY NEWS AND TOOLS:

- ABA SmartBrief (beverage industry daily e-newsletter)
- Issue Papers
- ABA's Online (password protected) Membership Directory
- Legislative tracking of issues impacting business practices.

■ DISCOUNTS ON BEVERAGE MARKETING CORPORATION'S MARKET REPORTS

and more...

Don't forget to visit our public resources
Sip and Savor • Facebook • Twitter • YouTube

Contact us at 202-463-6764 or www.ameribev.org

**Membership unites customers and suppliers.
Your support of ABA ensures a strong national voice and
a healthy beverage industry.**