



**SUSAN K. NEELY, CAE
PRESIDENT AND CHIEF EXECUTIVE OFFICER**

Susan K. Neely is president and chief executive officer of the American Beverage Association (ABA). The association is the leading policy and public education advocate for the non-alcoholic beverage industry that employs nearly 220,000 people nationwide, generates more than \$112 billion in annual sales and has a direct economic impact of more than \$136 billion.

Prior to joining ABA, Neely was one of the architects of the nation's first Department of Homeland Security, where she served in both the White House and then in the department as Assistant Secretary for Public Affairs. Among her numerous responsibilities in that role, Ms. Neely managed threat announcements, branding, public education campaigns, and crisis communications.

Ms. Neely's professional background encompasses government service in both the executive and legislative branches of federal government, as well as state government. She also has had significant health care policy and advocacy experience, including positions with the Health Insurance Association of America (HIAA) and the Association of American Medical Colleges (AMC).

A native of Iowa, Ms. Neely holds an undergraduate degree in journalism and French civilization from the University of Iowa and a master's degree in public administration from Drake University. She has been elected the first woman president of both the 90-year-old Washington Rotary Club and the 100-year-old University Club of Washington, D.C.

Ms. Neely currently serves as a member of the ASAE & The Center for Association Leadership Board of Directors and the National Presbyterian School Board of Trustees, and as a director on the U.S. Capitol Historical Society and the Global Child Nutrition Foundation. She is the mother of two children, Eve (age 13) and Ben (age 10).